



# Understanding Anti-Jewish ideas

## WITH PROJECT SHEMA

**Project Shema is a training and support organization built to help our Jewish community and allies** challenge anti-Jewish ideas and nurture compassion for Jews, especially within Israel-Palestine discourse.

We do not educate about Israeli policy or the Israeli-Palestinian conflict. Rather, we work to deepen understanding & empathy for the Jewish people's history, trauma, and lived experiences. While we're an antisemitism education & Jewish organization, we do all our work in an intersectional way that explicitly names anti-Muslim & anti-Palestinian harm in these conversations

### YOU WILL LEARN

- What antisemitism looks like in this moment
- What antisemitism is and how it operates
- How Jews understand our identity/history
- Historic anti-Jewish motifs & conspiracy theories present in modern discourse
- Why we are seeing so much dehumanizing rhetoric about Jews & others right now
- Anti-Jewish harm in this moment (erasure, isolation, tokenization, dehumanization, etc.)

### ABOUT THE PROGRAM

#### UNDERSTANDING ANTI-JEWISH IDEAS

(90 MINUTES)

Our 90-minute briefing for non-Jewish audiences offers analysis, resources, and strategies to address the anti-Jewish language we are seeing. The presentation itself will not focus on the Israeli-Palestinian conflict, but on how Jews in Diaspora are experiencing harm because of the conversation about the conflict. At Project Shema we do not speak in binaries. Our work is intersectional. It is about protecting all marginalized peoples and opposing all forms of bigotry, though our expertise is on antisemitism & Jews. **Participants will receive additional resources.**

### PROMOTIONAL DESCRIPTION

#### TO BE SHARED WITH YOUR AUDIENCE

We are partnering with Project Shema, a training and support organization built to help our Jewish community & allies understand and address contemporary antisemitism. They focus their efforts on the unique ways anti-Jewish ideas can emerge in discourse around Israel and Palestine. Project Shema will provide analysis, resources, and strategies you need to address anti-Jewish language and be advocates within our company. Participants will receive a resource guide with actionable next steps and messaging guidance.